

# AdVault® PRODUCTION

The only comprehensive, integrated web-based system available for managing day to day operations.

AdVault® Production is the only fully integrated web-based system available in the industry today for managing marketing and creative projects as well as day-to-day production operations. From job opening to effortless resource management and workflow to estimates, purchase orders, vendor invoice management and billing, AdVault Production meets the demanding needs of leading marketing services organizations. Smart technology increases productivity by slashing hours off of job, estimate, and purchase order set up and automatic alerts and notifications keep the entire team and job on track. Billing is easy and flexible and can be geared to client preferences. Clear and complete reports are viewed to be the best in the industry.

Integration extends to web-based systems for time management and travel and expense reporting, as well as digital asset management, resulting in the most comprehensive production system available today.



- Simple, intuitive browser interface for Mac and PC Users*
- Collaboration within agency, with vendors and clients*
- Automated approvals*
- Rich online reporting tools*
- AdClock® for online time management at its best*
- Online task management*

Row #	Account	Amount	Co Off	Client	Division	Product	Job Number	Tran	Work	Emp	Dp	G/L Description	Sales Tax	Comm
1														
2														
3														
4														
5														

  

Invoice Summary	Totals
TOTAL HOUSE	0.00
TOTAL PRODUCTION	0.00
INVOICE TOTAL COST	4500.00
AMOUNT REMAINING	4500.00

Task	Start Date	Due Date	Orig. Due Date	Assigned Employees	Del	Start	Due
1 Begin Design Now	10/04/2004	10/08/2004	10/08/2004	Gwen Hutchison(0.0) PATTI TRASATTI(0.0)	<input type="checkbox"/>	0	0
2 Internal Review	10/11/2004	10/13/2004	10/13/2004	Gwen Hutchison(0.0)	<input type="checkbox"/>	0	0

Office	Client	Client Name	Division	Job Number	Billed Gross	Open Time Gross	Open Purchase Orders	Job T
01	AMFI	American Fence & Iron - Chicago Illinois	888	AAAAPRINT	94,832.70	0.00	324,865.00	A
01	AMFI	American Fence & Iron - Chicago Illinois	888	AAAAPRINT3	2,251.91	0.00	1,650.00	B
01	09356	RUSTOLEUM CORPORATION	999	AAAAPRINT	119,832.35	0.00	13,473.30	P
01	09356	RUSTOLEUM CORPORATION	999	AAAAPRINT	0.00	0.00	0.00	P
01	09356	RUSTOLEUM CORPORATION	999	AAAAPRINT	0.00	0.00	0.00	P
01	AMDI	American Decorators	777	AAAA0001	415,350.85	1,338.40	235,708.28	B
01	AMDI	American Decorators	777	AAAA0001	81,644.83	0.00	0.00	B
01	AMDI	American Decorators	777	AAAA0001	1,238,787.90	0.00	0.00	B
01	AMFI	American Fence & Iron - Chicago Illinois	999	AAAA0002	929,208.78	0.00	0.00	P
02	AAAA	Four A National Forestry Incorporation I		AAAA0005	12,113.02	0.00	0.00	P
01	ADCL	The Ad Council for District of Columbia9	WASH	AAAA0008	104,711.55	0.00	12,380.00	G
01	ADCL	The Ad Council for District of Columbia9	WASH	AAAA0009	507,611.20	0.00	57,808,113.32	P
01	ADCL	The Ad Council for District of Columbia9	WASH	AAAA0009	27,050.00	0.00	0.00	P

Providing a competitive advantage



intelligent technology  
integrated solutions  
superior service  
your trusted partner

## ***Job Opening and Workflow Management***

- Comprehensive online traffic system
- Flexible ability to define and open jobs, assign employee teams, phases/tasks and due dates
- Auto job numbering or job upload from spreadsheet
- Job copy feature
- Online status inquiry for overall job or individual phase
- Email alerts for all assignments, changes and phase completion

## ***AdClock®***

- Personalized browser-based timekeeping
- Enter and approve time from remote sites or from in-office desktops
- Tracking of billable, non-billable and fee jobs
- All entries validated “on the fly”

## ***Purchase Order Preparation***

- Fully integrated with estimating and billing
- Automated alerts if purchase order exceeds estimate
- Online tracking of outstanding purchase orders
- Detailed security setting to enable authorized personnel to exceed estimate
- Automated creation and emailing of purchase orders in PDF format to vendor
- Ability to set up amount limits and assign as many approvers as required to each amount limit.

## ***Estimate Creation***

- Spreadsheet-like creation and update capabilities
- Maintain up to three competitive estimates/job
- Automated alerts for over-estimate situations
- Ability to pre-bill on estimate
- Automated creation and emailing of estimates in PDF format

## ***AdExpense***

- Browser-based T&E reporting and tracking
- Automated calculation of mileage reimbursement
- Tracking of hotels airlines, rental agencies, etc.
- Automated approval cycles with email notification
- Billable and non-billable expense handling
- Travel advance tracking by employee

## ***Expenses***

- Expense analysis by company, office, department, client/product and employee
- Ability to upload high volume vendor invoices
- Full multi-currency support
- Easy recapture of expense items to billable jobs

## ***Voucher Entry***

- Ability to log incoming vendor invoices for later processing
- Automated alerts of unapproved invoices
- Invoices matched to purchase order
- “Phone Call” screen to assist in vendor inquiries
- Ability to pre-pay vendor prior to invoice receipt
- Alerts to notify user before paying an invoice not yet billed
- Ability to post simultaneously to billable jobs and expenses
- Ability to convert items/balances to receivables

## ***Production Billing***

- View draft invoices online
- Flexible flagging of time and out-of-pocket expenses
- Easy addition/deletion of billing items
- Flexible bill formats (including ad hoc) to summarize or detail charges based on client preference
- Bill multiple jobs on single invoice
- Multi-currency invoicing available
- Bill multiple invoices for one job in one billing run
- Estimate and reconciliation billing
- Pre-billing
- Service and retainer fees
- Select specific items for billing
- Automated reversal of credit billing
- Automated revenue recognition policies available to segregate from bill generation

***Powerful ■■■ Flexible ■■■ Easy to Use***

**Contact us for more information about Mediaplex products, services and solutions. Visit [www.mediaplex.com](http://www.mediaplex.com) and schedule a demonstration.**

Mediaplex **New York**  
370 Lexington Ave, Suite 908  
New York, NY 10017

Mediaplex **Louisville**  
5111 Commerce Crossings Dr. Suite 200  
Louisville, KY 40229

Mediaplex **San Francisco**  
117 Steuart St. Suite 600  
San Francisco, CA 94105

ValueClick **Headquarters**  
30699 Russell Ranch Rd. Suite 250  
Westlake Village, CA 91361

